

910-741-5000 Winston-Salem, N.C. 27102

July 28, 1994

TO ALL REGION OPERATIONS MANAGERS:

For your information, we are distributing from Winston-Salem a quantity of second-hand smoke palm cards and other public issues information to the sales force with letter FSC-305-C.

The palm cards will be distributed as follows:

- Full Time Sales Reps 200 cards
- Entry Level/Military Managers 1 as information
- Division/Chain Accounts Managers 1 as information

Each Region Operations Unit will also receive a supply of cards for Division Managers or whoever may request additional quantities. If you have any questions, contact John Olenick at extension 6112.

Sales Communications

"We work for smokers."